

FOR IMMEDIATE RELEASE

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Control Scan Certifies MakassarNET as Safe Shopping Site

ATLANTA, Ga. and CITY, St. – In an effort to increase its Internet security, MakassarNET, an Indonesian IT Strategy firm announced today that it has become certified by ControlScan, the Internet's first and only B2B third-party identity theft certification service. The agreement illustrates ControlScan and MakassarNET's continued commitment to building consumer confidence, protecting privacy and battling online thieves.

As a measure to increase privacy and security and to prevent hackers and thieves from accessing sensitive information from its customers, MakassarNET hired ControlScan and subscribed to the **Business Secure Plan**. Through their unique process, ControlScan will conduct security tests and audits of makassar-online.net and certify the site's security.

"Privacy and security are the main concerns of consumers," says ControlScan President & CEO Richard Stanton. "Consumers want to do business with companies who take privacy and security seriously. By passing the audits associated with the **Business Secure Plan**, MakassarNET's visitors are reassured that this company is committed to protecting their personal and credit card information and providing a safe online shopping experience."

Once a company passes the security process associated with the **Business Secure Plan** they receive the Hacker Defended, ID Theft Protected and Business Background Reviewed certificates. These certificates are renewed daily, allowing MakassarNET's customers to receive independent third-party verification of the site's actual security before they decide to give out sensitive personal data.

"As information about privacy and security becomes more rampant, consumers are learning that it is not safe to give just any business their personal information. Likewise, businesses owners understand that they must take precautions to protect themselves and their customers from these criminals," said Hernan at MakassarNET. "By using ControlScan's Business Plan we hope to give both parties the assurance that their transactions are secure."

About Business Secure Plan

ControlScan's security certifications are rapidly becoming the industry standard for privacy protection. The certificates assist in meeting the criteria for mandates in Europe, Japan, Canada, ISO and the USA. By using business plans unlike any other Internet security solution companies, ControlScan is able to custom protect companies and their consumers. As a business is put through the certification process, ControlScan is able to show the company where its weaknesses lie. If a company does not pass the test, ControlScan's experts work with the company to increase its security until they meet the standards. Therefore, customers who see ControlScan certifications on a website can shop with ease, knowing that the business is working towards ensuring consumer safety.

About MakassarNET

MakassarNET Indonesian IT Strategy firm that based in Makassar, South Sulawesi specialized in web design & development, online marketing, Flash multimedia, corporate identity, print graphics and IT Consultation.

About ControlScan

ControlScan provides third party verification and services to identify, measure and prioritize security, privacy, quality, accessibility and compliance risks that exist on corporate web properties. Our solutions provide the visibility and control necessary to evaluate a company's web property risk exposure, and to put processes and procedures in place to effectively implement online governance strategies. For more information visit www.controlscan.com or call, toll free, at 1-800-825-3301 x110.
